

MEDIA RELEASE

TDC platform launches integrated Featured Listings

Businesses can now promote their listings using Featured Listings

SYDNEY (30 April 2015) – The Digital Company (TDC) has added new functionality to its platform allowing businesses listed on the platform to promote their listings using Featured Listing functionality.

Features listings are available in Gold, Silver and Bronze listings, each with features designed to meet different business requirements. Featured listings on average allow more suburbs to be targeted, include promotion across the website and Silver and Gold listings include social media and video integration and the ability to upload flyers and any other collateral for users to view and download. Businesses can expect to receive 5 – 15 times more leads from potential customers depending on the which featured listing is purchased.

For more information about The Digital Company, visit www.thedigitalcompany.com.au

About The Digital Company

The Digital Company builds Online Marketplaces that connect businesses to customers and operates numerous Online Marketplaces in various industries including Beauty, Home Improvement, Health, Kids Activities and parties and Celebrations.

Media Contact:

Please [contact us](#) here for more information