

MEDIA RELEASE

The Digital Company launches new corporate website

New corporate website showcasing 27 marketplaces

SYDNEY (18 April 2017) – The Digital Company (TDC) has announced the launch of its new corporate website at www.thedigitalcompany.com.au to showcase all 27 owned and operated marketplaces around the world as well as how to get in touch with respect to partnering opportunities and use of the company's proprietary technology platform.

The Digital Company operates 27 marketplaces in 4 countries in Health, Beauty and Kids Activities as well as niches such as accountants, tutors, coaches and driving lessons. Connecting businesses with qualified leads in traditionally fragmented industries is hard and businesses are always looking for new leads. Currently the TDC marketplaces deliver over 200,000 conversions per month.

Plans include the roll out of paid leads later in 2017 which will give companies qualified leads with savings of up to 65% per conversion when compared to traditional channels such as paid search.

For more information about The Digital Company, visit www.thedigitalcompany.com.au

About The Digital Company

The Digital Company builds Online Marketplaces that connect businesses to customers and operates over 27 Online Marketplaces across 4 countries including Australia, New Zealand, South Africa and Canada.

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For further information, please [contact us](#):