

MEDIA RELEASE

The Digital Company goes live with Self Service

TDC Web Platform now supports Self Service

SYDNEY (10 December 2014) – The Digital Company (TDC) has launched new self-service tools for business owners allowing them to manage their online presence within the TDC web platform. This self-service capability allows complete control over business listings including profiles, special events, special offers and subscriptions.

Business owners who have claimed their business listings can now login in their own time and edit, optimise or add content, special offers or events without having to request these. Once done they can see the results and changes immediately. The login area also includes all platform reporting on leads generated to their website, visitors who clicked on their phone number or who contacted them via email. The new self-service capability makes set-up and ongoing updates easy, and helps businesses convert interested visitors to customers with their content. According to TDC senior managers, the response from users on this development to date has been excellent.

For more information about The Digital Company, visit www.thedigitalcompany.com.au

About The Digital Company

The Digital Company builds Online Marketplaces that connect businesses to customers and operates 3 Online Marketplaces in various industries.

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