

MEDIA RELEASE

The Digital Company launches a new User Experience

Faster, easier, mobile ready and basically just superior

SYDNEY (29 March 2018) – The Digital Company (TDC) has announced the launch of their new user experience across all marketplaces which includes elastic search, new search result pages, new listing algorithms and revised listing pages; all of which are focused around the user and providing an enhanced mobile and desktop experience.

The changes deliver the following improvements for users:

- Improved and more accurate listings for users looking for a provider
- Filters so users can more clearly define needs
- Speed enhancements, improved load times and usability
- Updated algorithms to prioritise quality and more relevant listings
- Mobile user improvements

The new functionality puts users in the driving seat allowing them to interact, change requirements, check out special offers and more using simple controls and then view the results instantaneously whether on mobile or desktop.

For more information about The Digital Company, visit www.thedigitalcompany.com.au

About The Digital Company

The Digital Company builds Online Marketplaces that connect businesses to customers and operates over 27 Online Marketplaces across 4 countries including Australia, New Zealand, South Africa and Canada.

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For further information, please [contact us](#).