

MEDIA RELEASE

The Digital Company launches enhanced Events and Special Offers

Businesses can now buy qualified leads with no obligation

SYDNEY (7 June 2018) – The Digital Company (TDC) has announced the launch of enhanced events and new special offer functionality across their marketplaces.

This new functionality gives businesses the opportunity to showcase specific events and list special offers they might be running for the community. This gives businesses that have a claimed listing on a TDC website, a highly cost effective and viable way to find and attract new customers.

Visitors' can now source events or special offers by category or location, for example "special offers for art classes in Manly" or "events from personal trainers in Melbourne" thereby allowing them to easily find, sort and review businesses and then to contact them or to claim the special offer. A win for both business and their potential customers.

About The Digital Company

The Digital Company builds Online Marketplaces that connect businesses to customers and operates over 27 Online Marketplaces across 4 countries including Australia, New Zealand, South Africa and Canada.

For more information about The Digital Company, visit www.thedigitalcompany.com.au

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For further information, please [contact us](#).